

DOCTORAL PROGRAM NEWSLETTER

Issue 27

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Online at: www.tepper.cmu.edu/phdnews

CONFERENCE PAPERS

Alp Akcay, Operations Management

"Setting Inventory Targets with Autocorrelated Demand Data: A Joint Estimation-Optimization Approach", with B. Biller and S. Tayur, INFORMS Northeast Regional Conference, Amherst, MA, May 2011.

"Inventory-Target Estimation in the Presence of Limited Autocorrelated Demand Data", with B. Biller and S. Tayur, MSOM (Manufacturing and Service Operations Management), Ann Arbor, MI, June 2011.

David Bergman, ACO

"Manipulating MDD Relaxations for Combinatorial Optimization", with W.J. van Hoeve and J.N. Hooker, 8th International Conference on Integration of Artificial Intelligence and Operations Research Techniques in Constraint Programming (CPAIOR), Berlin, Germany, May 2011.

Kevin Chung, Marketing

"Economic Value of Celebrity Endorsement: Tiger Woods' Impact on Sales of Nike Golf Balls", with T. Derdenger and K. Srinivasan, INFORMS Marketing Science Conference, Houston, TX, June 2011, and SICS (Summer Institute of Competitive Strategy), Berkeley, CA, July 2011.

Jason Imbrogno, Economics

"Evaluating Education Programs That Have Lotteried Admission and Selective Attrition", with D. Epple, H. Sieg, J. Engberg and R. Zimmer, 36th Annual AEFP (Association for Education Finance and Policy) Conference, Seattle, WA, March 2011.

Qihang Lin, ACO

"A Sparsity Preserving Stochastic Gradient Descent Algorithm", with X. Chen & J. Pena, SIAM Conference on Optimization, Darmstadt, Germany, May 2011.

"Smoothing Proximal Gradient Method for General Structured Sparse Learning", with X. Chen, S. Kim, J. Carbonell and E. Xing, 27th Conference on Uncertainty in Artificial Intelligence (UAI), Barcelona, Spain, July 2011.

Emre Nadar, Operations Management

"Optimal Portfolio Strategies for New Product Development", with L. Debo and A. Scheller-Wolf, MSOM (Manufacturing and Service Operations Management) Conference, Ann Arbor, MI, June 2011.

Amin Sayedi, ACO

"The Interplay Between Sponsored Search and Display Advertising", with K. Jerath and K. Srinivasan, INFORMS Marketing Science Conference, Houston, TX, June 2011.

"Two-Dimensional Auctions for Sponsored Search", with K. Jerath, INFORMS Marketing Science Conference, Houston, TX, June 2011.

Peter Stüttgen, Marketing

"A Satisficing Choice Model", with P. Boatwright and R. T. Monroe, INFORMS Marketing Science Conference, Houston, TX, June 2011, and Joint Statistical Meetings, Miami Beach, FL, July 2011.

Jessie Jiaxu Wang, Economics

"Asset Pricing and Endogenous Risk-Sharing in a Production Economy with Dynamic Labor Contracts", World Finance Conference II, Rhodes, Greece, June 2011. Jessie will also serve as discussant and session chair.

"The Shareholder Premium: Asset Pricing Implications of Dynamic Labor Contracts", 11th SAET Conference, Ancao (Faro), Portugal, June 2011.

AWARDS

Kevin Chung, 4th year Marketing PhD student, was named a Sheth Foundation Doctoral Consortium Fellow of the American Marketing Association. Additionally, he has been honored as an INFORMS Society of Marketing Science (ISMS) Doctoral Consortium Fellow. Congratulations Kevin!

On Saturday, May 16, 2011, the following dissertation awards were presented at the Tepper Diploma ceremony:

The William W. Cooper Doctoral Dissertation Award in Management or Management Science was presented to *Liye Ma* for "Essays on Internet and Network Mediated Marketing Interactions". This award is for research that deals with issues and problems in management or management science and has a strong applications orientation with accompanying theoretical or methodological developments. Liye has accepted an assistant professorship at the University of Maryland.

The Herbert A. Simon Doctoral Dissertation Award in Behavioral Research in the Administrative Sciences was presented to *Meng Zhu* for "Essays on Conservation and Waste in Consumption". The award is for behavioral science

AWARDS (cont.)

research applied to the problems of administrative behavior, an area which Professor Simon's research helped define and develop. Johns Hopkins University now welcomes Meng as an assistant professor.

The Gerald L. Thompson Doctoral Dissertation Award in Management Science was presented to *Baojun Jiang* for "Strategic Analyses of User Generated Contents and Platforms". This award is given to a student with a doctoral dissertation at the Tepper School of Business involving theoretical, computational and applied contributions in the area of Management Science. Baojun has accepted an assistant professorship at Washington University in St. Louis.

JOB PLACEMENTS

*Ozgun Ekici, Economics*Ozyegin University

Canan Gunes, Operations Management Bilkent University

Masha Shunko, Operations Management Purdue University

Gergana Todorova, Organizational Behavior University of Miami

MARK YOUR CALENDARS!

Friday, September 2, 2011: **Annual PhD Student/Faculty Picnic** Vietnam Veterans Pavilion, Schenley Park 3:00 – 8:00 pm

EVENTS

Economics & Public Policy PhD student *Abby Clay Turner* and her husband Aaron welcomed their son Ryan on January 8, 2011.



Young Eun Huh, 5th year Marketing PhD student and her husband Dongsu Han welcomed son Joshua Yoomin Han on May 7, 2011. At birth Joshua weighed 6 lbs. 10 oz. Both parents and baby are doing well.



Finance PhD student *Stephen Lenkey* and his wife Jennifer welcomed their second son, Everett Brycen on February 11, 2011. He weighed 6 lbs. 10 oz. and measured 20 inches long at birth. Stephen, Jennifer and big brother Westin are very excited to have a new addition to the family!



Hao Xue, 4th year Accounting PhD student, and his wife Hui Wang welcomed Ian Wang Xue on May 16, 2011. Ian was 6 lbs. 13 oz. and 20 inches long at birth.

