Carnegie Mellon Tepper SCHOOL OF BUSINESS

DOCTORAL PROGRAM NEWSLETTER

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CONFERENCE PAPERS

Elvin Coban, Operations Management
"Single-Facility Scheduling over Long Time Horizons by Logic-Based Benders Decomposition", with J.N. Hooker, INFORMS 2010 Annual Meeting, Austin, TX, November 2010.

Young Eun Huh, Marketing
"Beyond Informational and Normative Influence: Social Influence on Choice under Uncertainty", with J. Vosgerau and C. Morewedge, Society for Consumer Psychology Conference (SCP), Atlanta, GA, February 2011.

Elina Hwang, Information Systems
"Homophily of Online Knowledge Sharing: Knowledge Specialization in Online Expertise Forum", with P. Vir Singh and L. Argote, Organization Science Winter Conference, Steamboat Springs, CO, February 2011.

Qihang Lin, ACO
"Sparse Latent Semantic Analysis", with X. Chen, Y. Qi, B. Bai, and J. Carbonell, SIAM Conference on Data Mining (SDM), Mesa, AZ, April 2011.

Marco Molinaro, ACO
"A Probabilistic Analysis of the Strength of the Split and Triangle Closures", with A. Basu and G. Cornuéjols, 15th Conference on Integer Programming and Combinatorial Optimization (IPCO), Yorktown Heights, NY, June 2011.

"Capacitated Vehicle Routing with Non-Uniform Speeds", with I. Gortz, V. Nagarajan and R. Ravi, 15th Conference on Integer Programming and Combinatorial Optimization (IPCO), Yorktown Heights, NY, June 2011.

Amin Sayedi, ACO
"We Know Who You Followed Last Summer: Inferring Social Link Creation Times in Twitter", with C. Borgs, J. Chayes, B. Karrer, B. Meeder and R. Ravi, 20th International World Wide Web Conference (WWW), Hyderabad, India, March 2011.

"Game-theoretic Models of Information Overload in Social Networks", with C. Borgs, J. Chayes, B. Karrer, B. Meeder, R. Ravi and R. Reagans, 7th Workshop on Algorithms and Models for the Web Graph (WAW), Stanford, CA, December 2010.

ACCEPTED PAPERS

Alp Akcay, Operations Management
"Improved Inventory Targets in the Presence of Limited Historical Demand Data", with B. Biller and S. Tayur, *Manufacturing and Service Operations Management*, forthcoming.

Marcel Goic, Marketing
"Cross-Market Discounts", with K. Jerath and K. Srinivasan, *Marketing Science*, forthcoming.

Uriel Haran, Organizational Behavior & Theory
"A Simple Remedy for Overprecision in Judgment", with D. Moore and C. Morewedge, *Judgment and Decision Making*, v. 5, no. 7, December 2010.

Young Eun Huh, Marketing
"Thought for Food: Imagined Consumption Reduces Actual Consumption", with C. K. Morewedge and J. Vosgerau, /*Science*/, 330, pp. 1530-1533, 2010.

JOB PLACEMENTS

Marcel Goic, Marketing
University of Chile
Assistant Professor of Marketing

Baojun Jiang, Information Systems
Washington University in St. Louis
Assistant Professor of Marketing

Liye Ma, Information Systems
University of Maryland
Assistant Professor of Marketing

Meng Zhu, Marketing
Carey School of Business, Johns Hopkins University
Assistant Professor of Marketing

AWARDS

Baojun Jiang, Information Systems
ISMS Doctoral Dissertation Award, offered by INFORMS Society for Marketing Science
Dissertation Chair: Kannan Srinivasan

Peter Stüttgen, Marketing
Joint Statistical Meetings (JSM) 2011 travel grant, offered by the section on Statistics in Marketing at the American Statistical Association.

ALUMNI

Dan Li (Finance PhD, 2007) and **Norman Schürhoff (Finance PhD, 2004)** , along with Prof. Richard C. Green, were awarded the Journal of Finance's Smith Breeden 2010 Distinguished Paper award for "Price Discovery in Illiquid Markets: Do Financial Asset Prices Rise Faster Than They Fall?"

EVENTS

The annual PhD student/faculty Skating Party will be held Thursday, February 24, from 7:00 – 9:00 pm at the Schenley Park Skating Rink.

Last year's party had to be cancelled due to severe weather, so we're looking forward to lacing up our skates this year! As always, spouses, significant others and children are welcome. Refreshments will be available in the party room above the rink.

We need your news!
You can send news items at any time to:
tepper-phd@andrew.cmu.edu