Carnegie Mellon Tepper SCHOOL OF BUSINESS

CarnegieBosch INSTITUTE

2013 PROGRAM HIGHLIGHTS

Carnegie Mellon University, Pittsburgh, PA, USA

Creating Leaders for a Complex World

"The balance of topics was perfect — networks, negotiation, understanding followership, and change management. I am leaving optimistic that I can effectively manage change."

Chief Marketing Officer, Michael's Stores, USA

GLOBAL LEADERSHIP EXECUTIVE FORUM

May 28 – June 20, 2013

The *Global Leadership Executive Forum* is Carnegie Bosch Institute's demanding flagship program. Led by world-class faculty from around the globe, sessions address the key issues of strategy and leadership and present topics of broad economic and international scope. Learning occurs in a highly interactive setting that incorporates thought-provoking lectures, case studies, experiential small group workshops, individual and team coaching, learning stewardship, and innovative project work with real-life business partners. By providing challenges on multiple levels, the program tests individual assumptions and provokes new ways of thinking about leadership, global markets, strategy, value creation, and other topics. The end result is a truly transformational learning experience for the participants, who return to work as changed people, better equipped to lead their organizations in the rapidly changing global business environment.

Enrollment Fee: US $34,900

CROSS-CULTURAL AND CHANGE MANAGEMENT IN POST-MERGER INTEGRATION

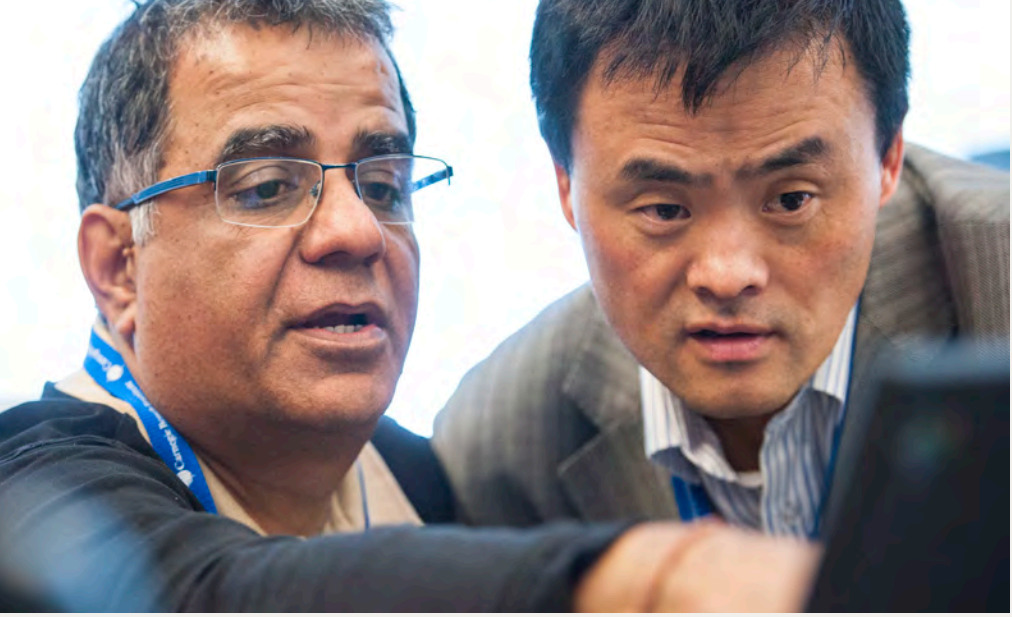
September 9-13, 2013

Mergers and acquisitions and complex reorganizations across borders play a key role in multinational companies' growth and globalization strategies. These situations are particularly challenging when the high expectations of stakeholders to deliver the expected strategic and financial results are combined with the intense complexity of change management, cross-cultural, and leadership aspects in the post-merger integration process. This unique executive seminar is designed for business leaders, managers, and members of M&A teams who are responsible for overseeing or implementing PMI projects and want to deliver the expected results. In this five-day program, participants strengthen their competencies and skills to more effectively manage the human element of the PMI process, especially in complex business environments and cross-cultural settings.

Enrollment Fee: US $6,300

"Class size was optimal. Diverse industry and nationality backgrounds enrich the overall experience."

Operations Manager, ESRI Global, United Arab Emirates



In today's global business world that is marked by ever-increasing complexity, connectivity, and interdependence, Carnegie Bosch Institute unites the world-renowned strengths of the Tepper School of Business at Carnegie Mellon University and the Bosch Group, a leading global technology and services company.

As a unique alliance between academia and business, Carnegie Bosch Institute offers cutting-edge executive education programs for mid- to senior-level executives from around the globe to enhance their leadership skills, knowledge, and effectiveness in the changing global business environment.

Our interactive open enrollment seminars are taught by leading international faculty, providing the global literacy that is critical for navigating this setting of increased opportunity and increased competition.

PROGRAMS FOR 2013 INCLUDE:

- GLOBAL LEADERSHIP EXECUTIVE FORUM
- CROSS-CULTURAL AND CHANGE MANAGEMENT IN POST-MERGER INTEGRATION
- LEADERSHIP AS A DAILY CHALLENGE: AN INTEGRATED APPROACH
- LEADERSHIP AND CHANGE MANAGEMENT IN A MULTICULTURAL CONTEXT

LEADERSHIP AS A DAILY CHALLENGE: AN INTEGRATED APPROACH

October 6-11, 2013

Leadership development is an inherently personal process — different managers and executives can be equally effective while handling their responsibilities in different ways. What is critical, though, is the development of a solid foundation of core skills to effectively manage dynamic organizational and interpersonal challenges in the daily work. This program integrates four innovative leadership concepts:

- Star Performers: a framework for creating star performers, and the roles of leadership and followership
- Change Management: leaders as successful change agents in complex organizational environments
- Mastering Informal Networks: utilizing informal networks beyond hierarchy to increase overall impact in the organization
- Negotiating and Managing Conflict: Effectively managing conflict across functionally diverse teams

Enrollment Fee: US $6,700

LEADERSHIP AND CHANGE MANAGEMENT IN A MULTICULTURAL CONTEXT

November 18-21, 2013

Constant change, complexity and multicultural environments dominate today's global business world. This dynamic atmosphere creates management and communication challenges. This program integrates two key leadership approaches that effectively address these challenges. Cross-cultural management provides applied tools for successfully bridging both organizational and national cultural gaps. Change management covers targeted concepts for improved understanding of the complex dynamics of corporate culture in today's changing business environment. Together, these approaches provide managers with integrated tools and proven techniques for improving their effectiveness in leading diversified teams and achieving organizational objectives in an increasingly globalized marketplace.

Enrollment Fee: US $5,200

For further information and registration, visit http://cbi.tepper.cmu.edu or contact us at cbi@andrew.cmu.edu or +1-412-268-7344..

"The program was a great experience in multicultural learning, dealing with marketing opportunities, providing thinking focus, and expanding leadership abilities. It fulfilled and exceeded all of my expectations."

Manager, System Integration Electric/Electronics for X5, BMW, Germany

CARNEGIE BOSCH INSTITUTE FOR APPLIED STUDIES IN INTERNATIONAL MANAGEMENT

The Carnegie Bosch Institute for Applied Studies in International Management is a unique alliance between the renowned Carnegie Mellon University in Pittsburgh, Pennsylvania (USA) and the Bosch Group, a leading global supplier of technology and services in the areas of automotive and industrial technology, consumer goods, and building technology, headquartered in Stuttgart (Germany). The Institute was established as an entity within the Tepper School of Business at Carnegie Mellon in 1990 through a major endowment provided by the Bosch Group. The Carnegie Bosch Institute is positioned at the intersection of academia and industry. The mission of the Institute is to improve international management and its impact on leadership by enhancing the knowledge and performance of managers and executives in global operations, as well as supporting academic research in the field. The Carnegie Bosch Institute sponsors five academic chairs, funds research projects focusing on the management of international corporations, and provides innovative executive education programs targeted to the needs of multinational companies.

THE CARNEGIE BOSCH INSTITUTE APPROACH

The Carnegie Bosch Institute is respected for its focus on innovative, integrated executive training concepts, an outstanding international faculty, and a high-quality customer experience. At Carnegie Bosch Institute we provide our participants with the strategies and tools for highly effective management and leadership in today's complex and ever-changing global business world. All Carnegie Bosch Institute programs provide high levels of interaction between faculty and participants, integrated case studies and group work sessions, and multiple active learning tools. And because the role of people in business is recognized, there are plentiful opportunities to discuss, share, reflect and re-evaluate business approaches. In addition, the small group size and diversity of the participants facilitate a unique environment to exchange ideas, grow personally, and foster the development of long-lasting professional networks. The overall result is more effective leaders for today's complex world.

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