





Entrepreneurship Track

Entrepreneurship Faculty Advisor

Dr. Art Boni

boni@andrew.cmu.edu

Other Entrepreneurship Faculty

Dr. Kate Anderson w/Economics

Dr. Michael Ewens w/Finance

Dr. Tom Emerson (Doha)

Dr. George White (Doha)

Adjunct Faculty

Babs Carryer

R. F. Culbertson

Dr. Bill Courtright

Dave Mawhinney

Why Entrepreneurship Track?



- -Start/join a company
- -Innovate in an emerging or more mature organization
- For profit / non-profit
- -Finance Ventures
- Private equity, VC, I-banking
- -Learn how businesses operate
- Entrepreneurship integrates it all

Follow Your Interests



Related fields...

- Organizational Behavior
- Finance
- Strategy
- Marketing
- Operations
- Economics, more



Develop Your Skills



Innovation

Creation

Risk Identification and Management

Communications

Leadership

Collaboration and teams



Course of Study



Required Courses:

70-415 Intro to Entrepreneurship

70-416 New Venture Creation

70-418 Financing Entrepreneurial Ventures

70-481 Marketing Research

Course of Study



Choose 2 additional Courses:

70-417 Topics in Entrepreneurship

70-321 Negotiation and Conflict Resolution

70-342 Managing Across Cultures

70-397 Venture Capital Investing

70-430 International Management

70-459 Web Businesses Engineering

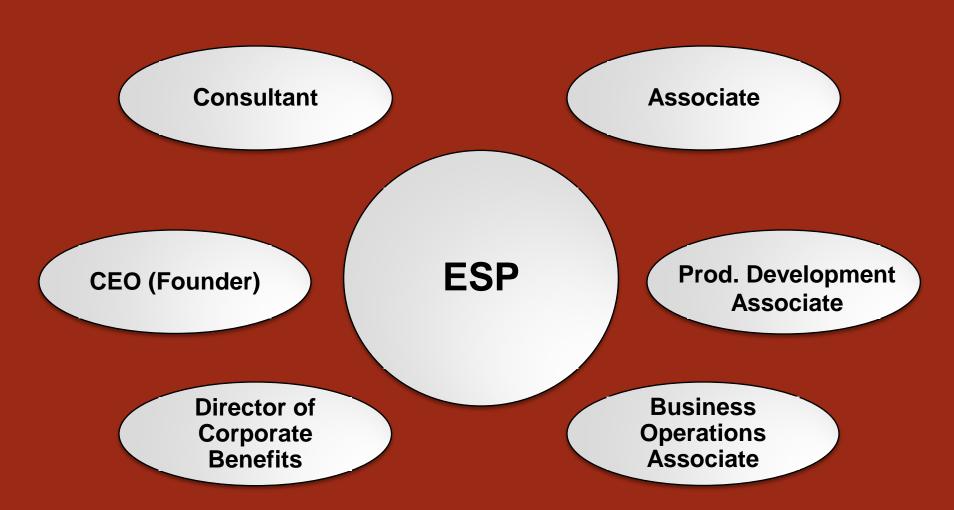
70-495 Corporate Finance

80-242 Conflict and Dispute Resolution

Other courses may be selected with advisor approval!

Potential Entrepreneurship (ESP) Careers





...and More!

Potential Employers



Booz Allen Hamilton

CGI Federal

CloveHitch Partners

Co-Exprise Technology

Freddie Mac

Gateway Financial Group

Kinertia

More...

A Few Specifics



ELEVATION PARTNERS





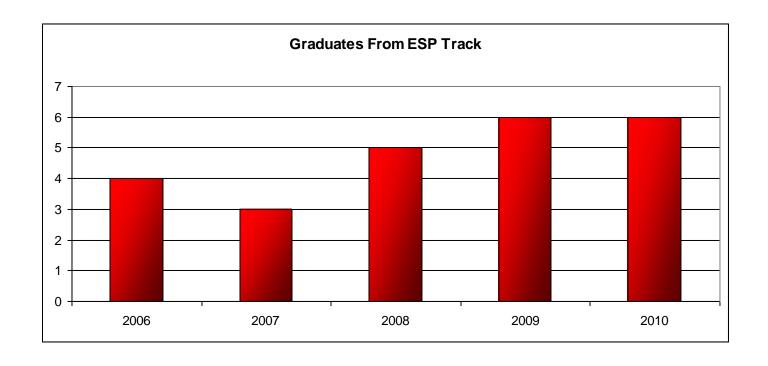






ESP Track Trends





Advising



Faculty Advisors

Work out individualized program

Departmental Advisors

Help choose track based on student's interests and goals Advise on long term course plan

Career Advisors

Assist with career planning and job search competency

Mentors (Alumni and Professors)

Provide guidance on academic and career paths

Explain financial climate and how it can affect students

Appendix



For information on Graduate Study and ESP careers, check out the following links:

http://www.nelnetsolutions.com/terc/

https://www.studentaffairs.cmu.edu/career/vault/

http://www.studentaffairs.cmu.edu/career/Students/gps1/GPS1.html

http://www.onetonline.org/

Questions?



Thank You!